

Self: A virtuous cycle

Since it was launched, in 2016, *Self* – Revista do Instituto Junguiano de São Paulo – has been welcomed by readers from the most diverse countries: the United States, Canada, Mexico, Portugal, Ireland, Italy, Germany, Switzerland, the Netherlands, Ukraine, Russia, Israel and, of course, Brazil.

The acceptance can also be perceived through the number of visitors that view the publications. It had more than 14 thousand visits in 2016; more than 18 thousand in 2017; now, on the first months of 2018, 1.300 visits. And this is not just about cold numbers, but much the contrary: every time that someone accesses *Self* platform and shows interest for an article, review or case study and decides to go forward with the reading of the text, demonstrates an attention, an openness to the new, to the proposition of a differentiated approach to analytic psychology.

Self has been building a solid bridge between scientific doing and Jungian knowledge, respecting particularities of both forms of seeing and describing the world. And this is *Self's* innovation hallmark.

The building blocks were established until mid 2017, with calmness, serenity and even certain delicacy, but always with focus on the solidity of these bases. As of 2017, *Self* opened up even more to the world inviting scholars of other fields of knowledge to cooperate in the construction of the joining path between the production of scientific knowledge and Jungian reflection. In this way, the publication started to engage *Ad hoc* evaluators from other areas such as art history and literature.

The way these scholars have received Self, understanding and embracing our proposition, reinforces the clarity of our mission of divulging, propagating and promoting the exchange of Jungian



thought and contributing to the development of scientific production in the field of analytic psychology.

The welcoming response to *Self* from the academic-scientific world was also evidenced when, still in 2017, with little more than a year of existence, the publication was indexed on Ulrich's international database, which gathers academic publications of scientific quality, originality and relevance in their areas of study.

These numbers and acknowledgements show that Self is being treading the right path. They also indicate that Jungian thought and the reflections it made possible occupy a privileged position in the beginning of the 21st century because they respond to the yearnings of many. In fact, Jungian thought generates a worldview, and because of that it makes a difference in the collective. The sole and arowing attribution of importance to the unconscious. especially to the deep, archaic unconscious, is in itself a demonstration of the craving for meaning of contemporary human beings that many readers of Self seem to confirm. The importance of unconscious contents arises not only in the great moments of transition in our lives, but also in the small actions and events of daily life. These contents relativize our conscious fantasy of omnipotence over things of the soul. We existents are the ones who need to explain and signify our own existence, but are not capable of doing so without the help of others and without the integration of deep aspects of our unconscious psyche.

After these two years of *Self* a cycle is closed and the scientific editorial office goes into new hands, in the certainty that the foundations of the publication are firm and that the bridge will continue to be built with new movements.

Here, I bid myself farewell from the scientific editorial office of *Self* in the hope that I have contributed to its existence. To participate of the birth of this journal and its first years of life was, no doubt, a singular experience, one of those that make our life acquire meaning.

I now meet the collective call of the *Instituto Junguiano* de São *Paulo* (Jungian Institute of São Paulo) to take the post of representative of the group, and certainly no one could claim to be able to perform two such demanding jobs at the same time. I hand over, with great pride and reliance, the scientific editorial office of our dear *Self* to Paula Daré and Candido Vallada. Personally, I wish their time in the leadership of the journal be as meaningful as it was for me.

Ricardo Pires de Souza

President of the Instituto Junguiano de São Paulo